

# THE SOCIAL MEDIA AGENTS

## Client Intake Form

Please complete this form so we can tailor our services to your restaurant's unique needs.

## Restaurant Information

Restaurant Name: \_\_\_\_\_  
Owner/Manager: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Website: \_\_\_\_\_  
Restaurant Address: \_\_\_\_\_

## Social Media Presence

Instagram Handle: \_\_\_\_\_  
TikTok Handle: \_\_\_\_\_  
Facebook Page: \_\_\_\_\_  
Google Business Profile Link: \_\_\_\_\_  
Other Platforms: \_\_\_\_\_

## Branding & Goals

Describe your restaurant's story/mission: \_\_\_\_\_  
What makes your food or experience unique? \_\_\_\_\_  
Target customer (age, lifestyle, location): \_\_\_\_\_  
Top 3 business goals: \_\_\_\_\_

## Menu & Photography

Do you have professional photos of your menu? Yes / No  
Would you like us to provide new photography/video? Yes / No  
Signature dishes/drinks to highlight: \_\_\_\_\_

## Advertising Budget

Monthly ad spend: \_\_\_\_\_ (minimums: Basic \$300, Growth \$500, Premium \$1,500)

## Approval & Agreement

Authorized Representative Name: \_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_